



*"Crisis Management"*

# Crisis Management

## Is your company ready for the emergency?

Below are crucial factors where the answers to these questions need to be yes.  
These factors are:

- Are you ready for any crisis?
- Do you have a comprehensive emergency management plan (Business Continuity)?
- Has your Business Impact Analysis been done?
- If you have a plan, when last did you do a maintenance check? To be effective, every emergency plan must be reviewed, tested, and updated.
- Have you tested your plans through practice?
- Have you viewed the workability of your plan?

**If you have answered no to any of the above questions, then you need Shelby Enterprises to assist you with your crisis management.**

It is essential to have a comprehensive emergency management plan. This should encompass an all Hazard Plan, which includes natural risks, human risk (internal and external) as well as accidental threats (non-deliberate actions).

We will manage the four elements of emergency management:

- Mitigation
- Preparedness
- Response
- Recovery

**Let Shelby Enterprises make you the business that has the ability to resist being impacted by an event or the ability to return to an acceptable level of performance in an acceptable period of time after being affected by an event**

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